# An Analysis of the Content and Affective Processes in the Comments of the r/chanceme Subreddit







Gitanjali Nair, Bradley Kerr, Nora Ibrahim Alliance Academy for Innovation, University of Wisconsin Madison

#### Introduction

- About 60% of youth feel as though the college admissions process overwhelms them and this could contribute to academic stress
- Currently, there is research available that states that in academic subreddits 29% of comments contain stressful
- · The r/chanceme subreddit focuses on students providing their college admission statistics to receive advice on which colleges others believe they will be admitted in to
- Gap: Few studies have explored how the r/chanceme subreddit's comments reference high expectations and mental well-being
- Purpose: The purpose of this study was to to determine the content and affective processes in the comments of the r/chanceme subreddit

## Methods

· Design: The design included content analysis and Linquistic Inquiry and Word Count (LIWC) of comments under the r/chanceme subreddit

#### · Subjects:

- o 100 comments were analyzed off of 20 posts
- o Inclusion Criteria: Posted in the last year, contained high expectation, and have at least 5 comments
  - High expectations: 1500 or above on the SAT, over 6 extra curriculars, or had taken 5 or more AP or IB courses
- o The comments analyzed were the first 5 under each post, including only 2 sub comments under each main comment

# · Measures:

- The variable looked into through content analysis was poster targeted aggression
- o Affective processes, anxiety, anger, sadness, and negative/positive emotions, were analyzed through LIWC

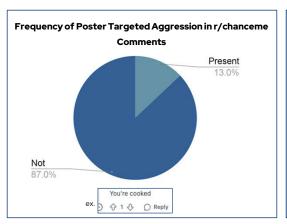
- o Determined the frequency of the presence of poster targeted aggression
- o Determined the average LIWC score for each variable

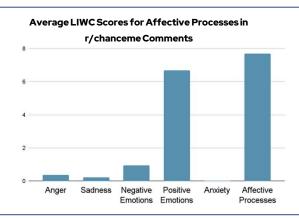
# **Results**

#### • Subject Information

- · The average number of upvotes (the equivalent of a like on Reddit) on all the comments was 1.44
- The comments were made between July 18th, 2025 and July 21st, 2025

- In total 13% of comments contained language that had poster targeted aggression
- The average affective processes score was 7.69
- · The greatest score was for positive emotions which had an average score of 6.70
- Negative emotions had an average score of 0.95





## **Conclusions**

#### Key findings

- In total 13% of comments contained poster targeted aggression that may be displaced anger, due to a lack of satisfaction in the commenters' own achievements
- · The most prevalent LIWC variable was positive emotions
  - o This may indicate that the comments of the r/chanceme subreddit provide support and community for posters who have high expectations of themselves
  - o It is to be noted that some comments contained negative emotions, possibly resulting from comparison, deviating from the sense of community that the subreddit

#### Limitations

- · As LIWC is an automated system, it may not always capture underlying human tones or references
- · This study was conducted with a small sample of comments made in a short time span
- o Expanding both of these factors could allow for more accurate results

#### Implications

- · Future studies could focus on whether Reddit academic communities provide a sense of community and relief for students with high expectations
- Providers working with youth in high school could consider recommending Reddit communities to help students with high expectations find a sense of community

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Contact us Gitaniali Nair gitanjalinair15@gmail.com





